

Como hacer nudos de Corbata

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Donde



BYOD [BRING YOUR OWN DEVICE]



6 OUT OF 10
EMPLOYEES
AGES 18-35
USE A PERSONAL

24B
CONNECTED
DEVICES
by
2020

SOCIAL MEDIA RISK

2 OUT OF 3
COMPANIES
are at
RISK
from
SOCIAL
MEDIA
INCIDENTS

PRIVACY REGULATIONS



65
COUNTRIES HAVE
THEIR OWN DATA
PROTECTION
LAWS

DOWNTIME



AVERAGE COST
\$5,000
A MINUTE
FOR DOWNTIME

COST OF DISASTERS
in
2011

SECURITY BREACHES

75M
COSTS
LION
ER YEAR



PROLIFERATION

THE AVERAGE CORPORATE
WORKER SENDS & RECEIVES



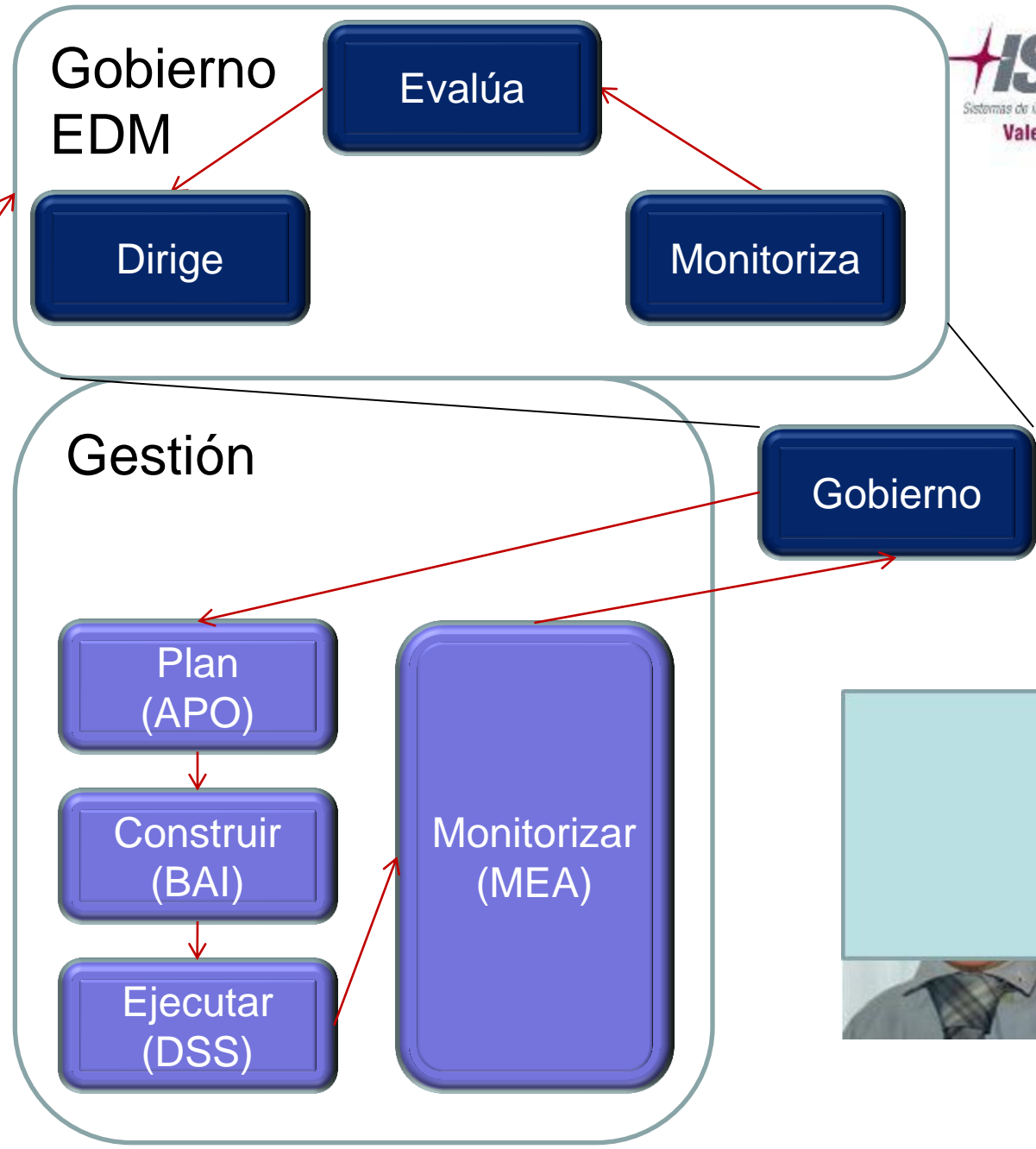
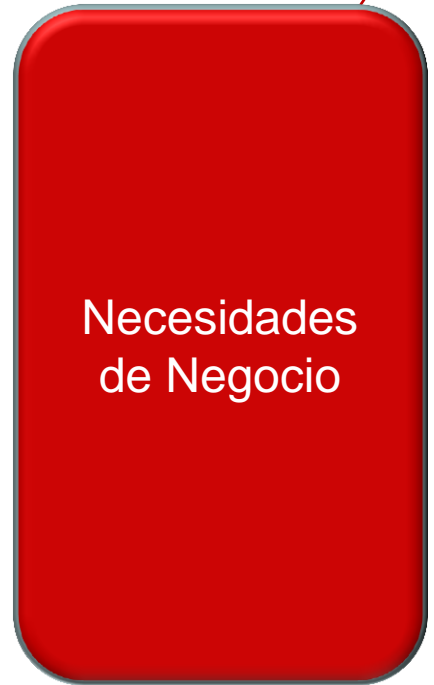
3
WORKER
RECEIVES

3
TERABYTES
of
INFORMATION
PER YEAR

9.6 MILLION

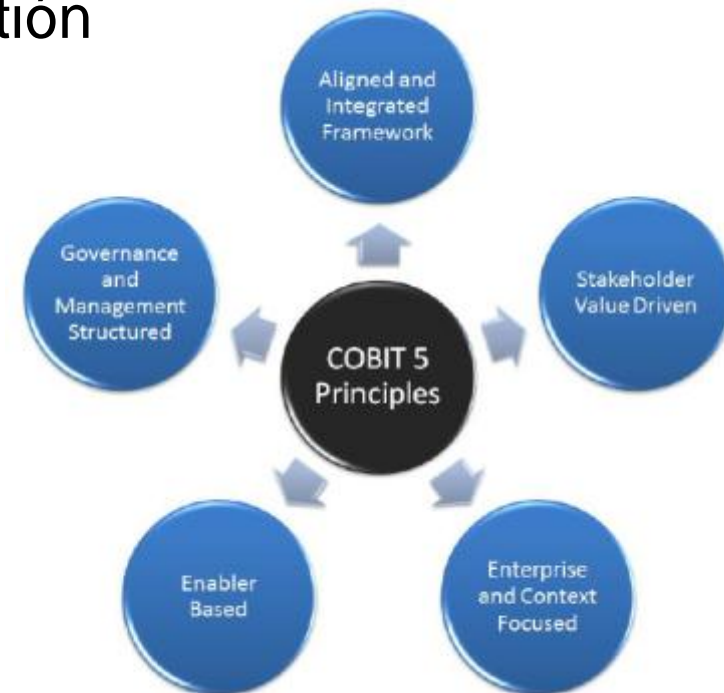
PETABYTES:
business-related information
processed by the world's computer
servers per year

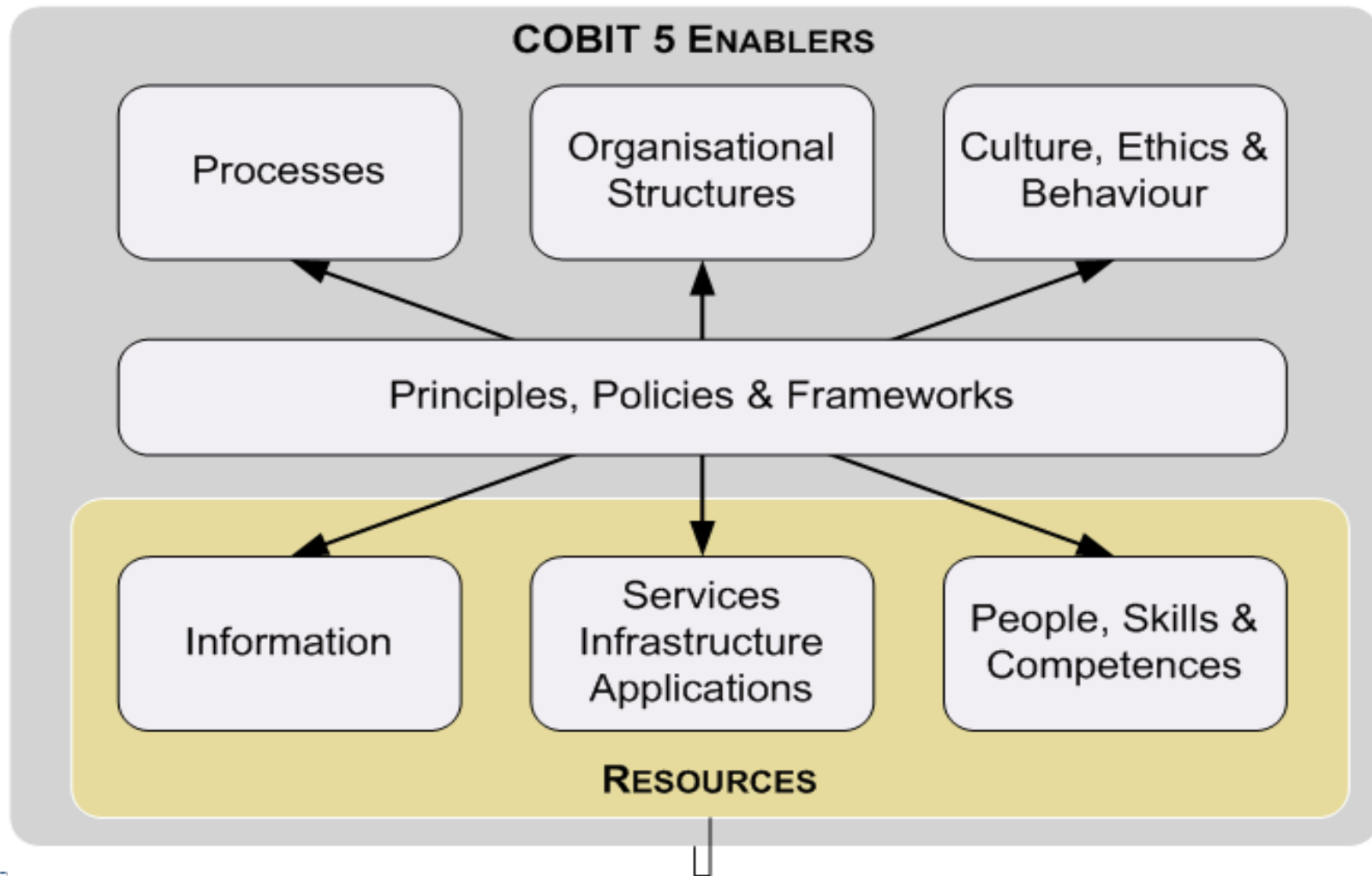
Donde





1. Crear valor.
2. Cubre toda la organización.
3. Un único marco gratuito.
4. Enfoque Integral
5. Diferenciación entre Gobierno y Gestión





- Marco de Gobierno y Gestión



IT is complicated.
IT governance
doesn't have
to be.

ANNOUNCING
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Experto en hacer

NUDOS DE CORBATA



GRACIAS

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